

HOWARD KENNEDY



SPACE
TO BE
EXTRAORDINARY



Welcome message



At Howard Kennedy you have the space to be extraordinary.

Rewarding work with great clients and exceptional colleagues. Plenty of responsibility and the chance to make a real difference in an agile, growing firm. For the right person, Howard Kennedy is a place to actively develop your business practice.

Whether you are an ambitious and talented individual wanting to hit the ground running from day one, or an established professional looking for a new opportunity, Howard Kennedy is the firm where you can really make it happen.

The firm has earned a strong reputation for its exceptional and uniquely talented people who between them deliver outstanding results for clients. In a firm of our size, our strong team dynamic creates a thriving culture of creativity and entrepreneurialism. Howard Kennedy is a pragmatic and non-hierarchical environment where success is shared, and you are proactively encouraged to thrive at your own pace.

Our distinctive culture, built on fairness and respect. Guided by the firm's values of talk straight, think smart and be yourself, everyone in the firm holds equal value, and everyone plays their role in supporting, encouraging and inspiring colleagues to do their best work.

At the same time, Howard Kennedy recognises and rewards individualism, celebrating the diversity of its people and supporting them to grow their practice and drive their own career advancement.

As well as client work, there is opportunity to broaden your horizons at the firm with fulfilling pro bono and charity projects. And we have a regular social calendar full of wellbeing activities, charitable and social events too.

Craig Emden

Managing Partner

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About us

We are a London based, full-service law firm, specialising in providing straightforward advice on domestic and international matters. With almost 200 lawyers in one location, we ensure our clients have the right team to help them get from where they are to where they want to be. We advise major corporates and institutions as well as entrepreneurial, ambitious enterprises which are often privately or family owned, or private equity backed. As well as our significant business law capability, we are one of only a few London-based law firms with a large private wealth offering. Our clients find our straightforward approach a compelling alternative to larger, less personal firms.

Our Values

Our values act as a built-in compass, guiding us in the way we behave, the things we say and the decisions we make.

Talk Straight

Think Smart

Be Yourself



Howard Kennedy at a glance

We have almost 200 lawyers operating out of a single London office so we can be agile and responsive in our decision making and more collaborative in our working style.

At least a quarter of our revenue comes from outside the UK. Our clients' needs often have an international component and the requirement is growing.



500+

People

25%

International work

195+

Lawyers

70+

Countries

60+

Partners

2

International legal networks

SECTORS AND SERVICES

We are a full-service firm organised into 17 legal service teams and a focus on seven key sectors.

- Energy
- Investment Funds
- Media & Entertainment
- Private Wealth
- Real Estate
- Retail & Leisure
- Sport

64.9m

2022/2023 revenue

Why Howard Kennedy?

TRAINING AND DEVELOPMENT

At Howard Kennedy you have all the space you need to be yourself, while working with some of the most brilliant minds who will inspire, challenge and support you every day. During your time with us, we will nurture you as you grow your career. We recognise that everyone's goals are different, and so we want you to develop your career.

There are established career frameworks in place for both lawyers and support services. We also run a top talent programme for all employees. These are designed to enable our top performers to achieve their potential and ensure succession for key roles within the firm.

RESPONSIBLE BUSINESS

All businesses impact the world in which they operate in some way. While we have been undertaking a range of initiatives to encourage the positive and reduce the negative impact of everything we do for some time, we have recently formalised our approach. This was achieved through engaging with both internal and external stakeholders.

WELLBEING

The wellbeing of every employee at Howard Kennedy is important to us and the future of our business. The health needs of our people are supported through employer-funded private medical insurance, the Employee Assistance Programme, Occupational Health support and access to a 24/7 virtual GP service. We also offer free and confidential counselling for anyone that needs it.



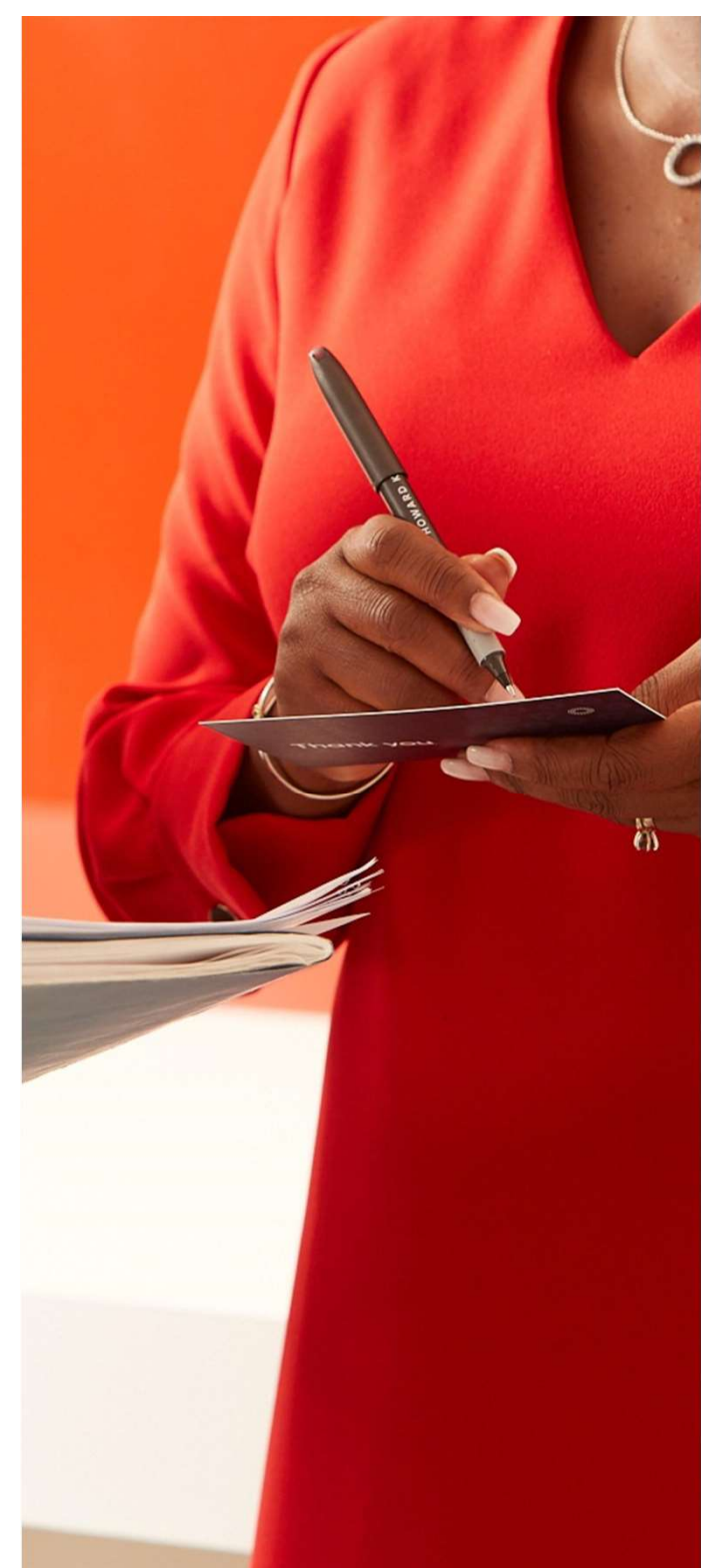
The Role

Communications Executive

At Howard Kennedy you will have all the space you need to be yourself, as well as enjoying rewarding work with exceptional colleagues. During your time with us, we will offer you a varied role as an integral part of an ambitious team delivering the day-to-day execution of the firm's communications and marketing strategy.

We will give you all the support you need to thrive and take an active role in the effective implementation of the firm's 13 'go to market' group business development strategies from a MarComms perspective. As part of a growing marketing and communications function, you will have the opportunity to run and implement integrated campaigns.

We will encourage you to use your unique set of skills, strengths and perspective collaborating with MarComms colleagues across digital, internal communications and events to enhance brand visibility and increase engagement with target audiences.





Main Responsibilities

- Collaborate extensively with the MarComms team to develop and deliver creative external campaigns to showcase and support the successful execution of the firm's strategy.
- Proactively promote and protect the reputation of the firm by taking an integrated approach to communications and marketing.
- Work with business development colleagues to amplify campaigns, identifying the issues, themes and trends our partners can comment on that align with GTMG offerings and strategies.
- Develop and implement media relations plans and proactively engage with journalists to build and maintain relationships, identifying comment opportunities for partners, raising the profile of key spokespeople.
- Create compelling campaign content including thought leadership and devise creative ways of reaching our target audiences using a multi-channel approach, ensuring consistency with brand visual identity, voice, and style.
- Build and maintain strong relationships with key stakeholders, including management committee, partners and business services teams; support the development of leadership communications.
- Track and report on effectiveness of communications and marketing strategies



About you

We are looking for creative and motivated individuals who bring different skills, strengths and lived experiences. Ideally you will be able to demonstrate:

- Proven track record of successfully delivering communications campaigns either at an agency or in house
- Enthusiasm, energy, and commitment and the ability to gain the respect and trust of partners and business services colleagues at all levels of seniority.
- A creative, proactive and enthusiastic approach, bringing new ideas to the table.
- Flexibility and adaptability with brilliant oral and written communication skills and a high level of attention to detail.
- A proactive team player, who is adaptable and self-motivated and who thrives when working under pressure and to tight deadlines.
- A strong understanding of business issues, trends, and current affairs
- Experience of integrated multi-media content and campaigns



Want to know more?

Our firm champions individualism and thrives on dynamic teamwork. We've built a strong reputation on the success of our exceptionally talented people - each of them bringing a unique set of strengths, skills and perspectives that when combined, lead to outstanding results for our clients.

However you want to progress your career, Howard Kennedy can help you make it happen.

Join us, and find your space to be extraordinary.

If you'd like to know more about this role please get in touch with the contact listed below.



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