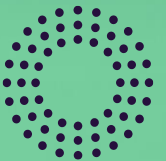


HOWARD KENNEDY



SPACE TO BE EXTRAORDINARY





Welcome message

At Howard Kennedy you have the space to be extraordinary.

Rewarding work with great clients and exceptional colleagues. Plenty of responsibility and the chance to make a real difference in an agile, growing firm. For the right person, Howard Kennedy is a place to actively develop your business practice and career.

Whether you are an ambitious and talented individual wanting to hit the ground running from day one, or an established professional looking for a new opportunity, Howard Kennedy is the firm where you can really make it happen.

The firm has earned a strong reputation for its exceptional and uniquely talented people who between them deliver outstanding results for clients. In a firm of our size, our strong team dynamic creates a thriving culture of creativity and entrepreneurialism. Howard Kennedy is a pragmatic and non-hierarchical environment where success is shared, and you are proactively encouraged to thrive at your own pace.

Our distinctive culture is built on fairness and respect. Guided by the firm's values of 'Talk Straight, Think Smart, Be Yourself', everyone in the firm holds equal value, and everyone plays their role in supporting, encouraging and inspiring colleagues to do their best work.

At the same time, Howard Kennedy recognises and rewards individualism, celebrating the diversity of its people and supporting them to grow their practice and drive their own career advancement.

As well as client work, there is opportunity to broaden your horizons at the firm with fulfilling pro bono and charity projects. And we have a regular social calendar full of wellbeing activities, charitable and social events too.

Craig Emden

Managing Partner

Craig.Emden@howardkennedy.com

About us

We are a London based, full-service law firm, specialising in providing straightforward advice on domestic and international matters. With almost 200 lawyers in one location, we ensure our clients have the right team to help them get from where they are to where they want to be. We advise major corporates and institutions as well as entrepreneurial, ambitious enterprises which are often privately or family owned, or private equity backed. As well as our significant business law capability, we are one of only a few London-based law firms with a large private wealth offering. Our clients find our straightforward approach a compelling alternative to larger, less personal firms.

We are a firm with ambitious plans. In the international arena, we have been a member of Meritas and Lawyers Associated Worldwide for many years working with a truly global range of clients across the Middle East and Israel, Africa, Asian subcontinent, Far East, Western Europe, and the US.

Our Values

Our values act as a built-in compass, guiding us in the way we behave, the things we say and the decisions we make.

Talk Straight

Think Smart

Be Yourself



Howard Kennedy at a glance

We have almost 200 lawyers operating out of a single London office so we can be agile and responsive in our decision making and more collaborative in our working style.

At least a quarter of our revenue comes from outside the UK. Our clients' needs often have an international component and the requirement is growing.



500+

People

25%

International work

195+

Lawyers

70+

Countries

70+

Partners

2

International legal networks

SECTORS AND SERVICES

We are a full-service firm organised into 17 legal service teams and a focus on seven key sectors.

- Energy
- Investment Funds
- Media & Entertainment
- Private Wealth
- Real Estate
- Retail & Leisure
- Sport

74.4m

2023/2024 revenue

Why Howard Kennedy?

LEARNING AND DEVELOPMENT

At Howard Kennedy you have the space you need to be yourself, while working with some of the most brilliant minds who will inspire, challenge and support you every day. We will nurture you as you grow your career, while recognising that everyone's goals and aspirations are different.

There are established career frameworks in place for both lawyers and support services. Our talent development programmes are designed to enable our future leaders to achieve their potential and ensure succession for key roles. At the same time, development is available to everyone regardless of your aspiration.

RESPONSIBLE BUSINESS

Our responsible business strategy is designed to impact our society and world in which we operate. We focus on six strategic areas, People; Environment; Social Impact; Ethics and Supply Chain, Clients, which were designed through engagement with our people, clients and suppliers and have a comprehensive plan of delivery behind each one. We encourage our people to get involved.

WELLBEING

The wellbeing of every employee at Howard Kennedy is important to us and the future of our business. The health and financial needs of our people are supported through employer-funded private medical insurance, the Employee Assistance Programme, Occupational Health support, free independent mortgage advice and access to a 24/7 virtual GP service. We also offer free and confidential counselling for anyone that needs it.



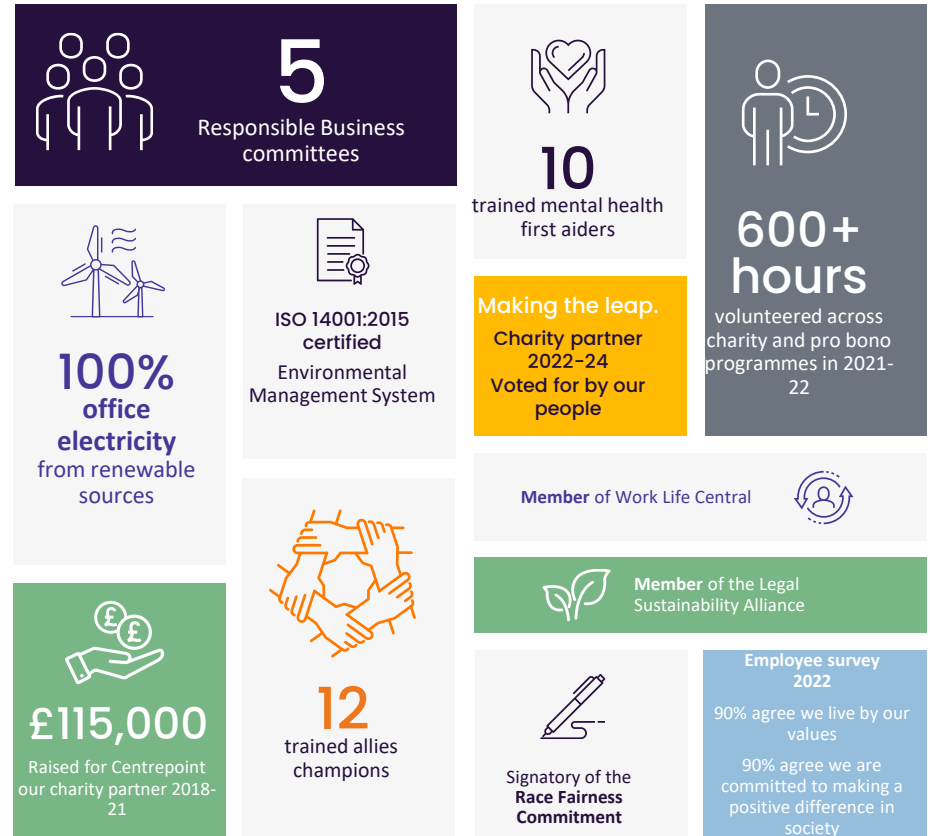
Responsible Business

Guided by our values, we're committed to inclusively and sustainably supporting our people, our clients, our communities, and the environment.

At Howard Kennedy, we take our responsibility to manage the impact we have on the world in which we operate, seriously. That's why responsible business is a core part of our business strategy. It's seen as essential in helping us achieve our vision to be a progressive, independent and profitable business

As a responsible business we focus on:

- **People:** Nurturing an inclusive, values-driven culture where everyone can be themselves, with their development and wellbeing at the centre.
- **Environment:** Working to reduce our environmental impact and promote environmental awareness and responsibility among our people.
- **Social Impact:** Promoting equality of opportunity and access to justice by sharing our time and skills through volunteering, fundraising and pro bono services.
- **Ethics:** Ensuring and maintaining the highest standards of professional integrity, operating ethically with clear and transparent governance.
- **Supply Chain:** Working with suppliers who are compliant, responsible and share the same values as we do.
- **Additional:** We're helping our clients to achieve their own Environmental, Social and Governance (ESG) ambitions offering support with a range of issues.



The Role

Trade Mark Attorney

We are looking for a Chartered Trade Mark Attorney to join our IP & Commercial team. Working within a team of 4 Partners you will have the opportunity to work directly with clients, supporting them in protecting their intellectual property rights in the UK and internationally.

This is a broad role with opportunity to get involved across a range of trade mark issues in a variety of sectors. You will have the opportunity to develop both your technical expertise and client relationship and business development skills, working closely with and assisting in the supervision and mentorship of more junior members of the team.



The Team

We support well-known UK and international brands with the protection and enforcement of their IP rights. Our clients include individuals, entrepreneurial businesses and large corporates at the forefront of innovation within a variety of sectors including:

- Retail, leisure and hospitality
- Media and entertainment, including interactive entertainment
- Advertising and marcoms
- Fashion and beauty
- The arts
- Technology, including fintech
- Consumer electronics

Our trade marks practice focuses on clearance, prosecution, portfolio management and trade mark disputes. We provide our clients with advisory services covering the adoption, clearance and registration of trade marks and registered designs in the UK, EU and internationally by way of our trusted network of IP specialist firms. We regularly enforce our clients' rights by way of actions in the IPO, UDPR proceedings, Company Names Tribunal proceedings, infringement litigation and other forms of dispute resolution. We are also co-ordinate international disputes and are experienced in anti-counterfeiting matters, in particular, the handling of customs seizures for global brands.

Our recent experience includes advising;

- **A US based technology company** on a long running trade mark dispute with a telecoms company, including acting in multiple cancelations and oppositions.
- **An internationally recognised sculptor** on a trade mark infringement claim against a global manufacturer.
- **International computer games corporation** on the clearance, filing and enforcement of trade marks in the UK, EU and internationally.
- **A sustainable home and personal care brand** offering refillable, plastic-free products on a trade mark dispute with an identically named business that was also focused on resolving the problems associated with plastic waste.



Main Responsibilities

- Managing your own caseload, liaising with other team members and clients on trade mark matters and portfolio management;
- Advising on trade mark and design filing and strategy;
- Overseeing all aspects of trade mark and design portfolio management including:
 - preparation of costs quotes;
 - trade mark and registered design applications;
 - recordals and renewals;
 - citations, examination reports, watch notices and status reports.
- Preparation of clearance search reports;
- Drafting trade mark specifications, including technically correct limitations when required;
- Drafting trade mark assignments;
- Preparing filing particulars and opposition particulars for instructing counsel in the EUIPO and internationally;
- International prosecution of trade marks and designs in national registries and at WIPO;
- Drafting Statements of Grounds, Defences, legal arguments and Observations;
- Managing opposition and cancellation actions and assisting with settlement negotiations;
- Managing the collection and collation of evidence in support of oppositions and cancellation actions;
- Drafting letters before claim, inter partes correspondence and witness statements.



About you

Ideally you will be able to demonstrate:

- Post qualification experience in a Chartered Trade Mark Attorney role, with experience in trade mark and design portfolio management
- Experience in dealing with all aspects of trade mark formalities, including experience of having dealt with various trade mark registries.
- Experience in handling intellectual property disputes.
- A thorough understanding of trade mark law and procedure.
- Strong organisation skills with the ability to manage client deadlines
- Good communication skills, confidence in dealing with both internal and external stakeholders
- Exceptional client facing skills and the ability to operate as a 'trusted advisor'
- The ability and drive to develop long standing client relationships
- The ability to deal with complex technical problems
- A commercial approach to problem solving and providing innovative solutions
- Thoroughness and attention to detail
- Confident and effective advocacy/communication style
- Eagerness to actively participate in business development and profile-raising activities
- Willingness to embrace technology and new ways of working.



Want to know more?

Our firm champions individualism and thrives on dynamic teamwork. We've built a strong reputation on the success of our exceptionally talented people – each of them bringing a unique set of strengths, skills and perspectives that when combined, lead to outstanding results for our clients.

However you want to progress your career, Howard Kennedy can help you make it happen.

Join us, and find your space to be extraordinary.

If you'd like to know more about this role please get in touch with the contact listed below.



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